

How Sponsorship Works

Step 1: Select your sponsorship package

Select your sponsorship package and the events you would like to sponsor. See Sponsorship Packages and Events Form (Page 2).

Step 2: Submit sponsorship form

Email Sponsorship Packages and Events form to kassandra.campbell@us.af.mil and you will receive the Working Copy of your Sponsorship Contract within 1-3 business days.

Step 3: Review and correct draft

Once you receive the Working Copy of your Sponsorship Contract, please review it and make any changes. No signature is necessary until you receive the official contract. Email draft back to Commercial Sponsorship Specialist for process.

Please note: Your sponsorship contract will be routed to our legal team at Goodfellow Air Force Base. **Please allow 1-4 weeks lead time.**

Step 4: Sign official contract

As soon as our Commercial Sponsorship Specialist receives the official copy, it will be sent back to you for signature. Once signed, please email back for our records

Step 5: Prepare for your event

The Commercial Sponsorship Specialist will contact you prior to your event and coordinate all logistics. If you choose to attend the event, be ready to provide contact information to grant you a base access letter.

Sponsorship Packages & Events Form

Name: _____

Company Name: _____

Phone: _____

Email: _____

Preferred Form of Contact:

Phone

Email

Company Website:

Sponsorship Packages:

Please select your sponsorship package.

- Executive (12 events) Premiere (6 events) Associate (1 events)
 Executive (8 events) Associate (2 Event) Fitness Series (3 events)
 In-Kind Please indicate the in-kind items you intended to provide and the value in dollar amount.

2021 Events:

Please select the events you would like to sponsor according to the sponsorship package selected.

- Welcome Back Polar Bear St. Patrick's Day Run
 Eggstravaganza Sports Day Memorial Day Run
 Fourth of July Back to School Labor Day 5k
 Oktoberfest Ghoulfellow Turkey Trot
 Santa's Market Tree Lighting Exodus Fun